



WELCOME TO THE CHAPEL HILL-CARRBORO CHAMBER OF COMMERCE

Join the more than 900 local businesses and their 50,000 employees and become a member of the Chapel Hill-Carrboro Chamber of Commerce. We invite you to take advantage of our networking events, educational programming, discounts on goods and services, issue advocacy, marketing and referrals, and community-building activities that the Chamber provides.

Your Chamber membership is an investment in your organization and the quality of life of our community.

The mission of the Chapel Hill-Carrboro Chamber of Commerce is to promote and advance the business interests of its members and support the Chamber Foundation for a Sustainable Community.

WAYS THE CHAMBER WORKS FOR YOU

BUILDING YOUR NETWORK

BUSINESS AFTER HOURS (MONTHLY)

This monthly, evening networking opportunity is sponsored/hosted by a different Chamber member each month. Business After Hours draws more than 200 members and is usually held on the third Thursday of each month from 5:30-7:30pm.

FIRST FRIDAY BUSINESS BEFORE HOURS (MONTHLY)

This monthly, morning networking opportunity is sponsored/hosted by a different Chamber member each month. First Friday Business Before Hours draws 70 to 90 members and is usually held on the first Friday of each month from 7:30-9:00am.

CHAMBER REFERRALS (ONGOING)

We direct potential customers to you through face-to-face contact with visitors, telephone calls, and our Web site profiles and links. The average Chamber member gets 414 referrals every year from our Web site. And the Chamber receives more than 50 phone calls every week for information about local businesses.

SHARPENING YOUR SKILLS

CHAMBER SEMINAR SERIES

If you are interested in a particular topic, or have a suggestion for a Chamber seminar, please contact Meg Branson, programs and communications manager at mbranson@carolinachamber.org.

LEADERSHIP CHAPEL HILL-CARRBORO

An 11-week program designed to provide an in-depth look at our community and create leaders for our future.

REPRESENTING YOUR BUSINESS INTERESTS & SUPPORTING ECONOMIC DEVELOPMENT

Our staff tracks, strategizes and lobbies on key business issues at the local, state and national level. And we work closely with established agencies to support sustainable growth.

MARKETING YOUR BUSINESS

INCLUDED WITH MEMBERSHIP:

- Business Directory listing
- Chamber Web site listing
- Email newsletter submissions
- Food Finder listing (for restaurants)
- Promotional materials displayed in our lobby

SOME LOW-COST OPTIONS:

- Advertising in Chamber publications
- Email newsletter/Print newsletter
- Perspectives Magazine
- Food Finder ads and highlighted listing
- Chamber Web site banner ads
- Community Map
- Relocation packets

SOME SPONSORSHIP OPPORTUNITIES:

- Young Professionals Network
- Women's Executive Series
- Economic development events
- Government events
- Networking events
- Annual Meeting
- Golf Tournament

SAVING YOU MONEY

The Chamber offers 60 discounts to save you money on essential goods and services. All discounts can be viewed on the Chamber's Web site at www.carolinachamber.org/m2m.

GIVING BACK TO THE COMMUNITY

The Chamber started the Foundation for a Sustainable Community in 2004 to invest business and community resources to promote the triple bottom line of community sustainability: environmental stewardship, social equity and economic prosperity.

JOIN A COMMITTEE

There are currently 5 committees that members are encouraged to join. Please call the Chamber office at 967-7075 for information about the committees and taskforces and their current projects.

MEMBERSHIP SERVICES COMMITTEE

Chair: Diana Minta, A Better Image Printing

Staff: Tracy Hager; thager@carolinachamber.org

Time: 2nd Wednesday, 11:30am, Greater Chapel Hill Association of REALTORS Conference Room at the Chamber

The committee strategically plans the growth of the Chamber through building member loyalty and recruiting new members. The committee is responsible for the oversight and enhancement of the Chamber's membership programs and services and works to grow the value of membership.

ECONOMIC DEVELOPMENT COMMITTEE

Chair: Anita Badrock, Smither and Associates

Staff: Adam Klein; aklein@carolinachamber.org

Time: Quarterly, Greater Chapel Hill Association of REALTORS Conference Room at the Chamber

The committee will coordinate and initiate economic development policies with local partners.

COMMUNICATIONS & MARKETING COMMITTEE

Chair: TBD

Staff: Randy Schmidt; rschmidt@carolinachamber.org

Time: 4th Wednesday, 11:00am, Greater Chapel Hill Association of REALTORS Conference Room at the Chamber

The committee focuses on all aspects of the Chamber's communication and publications. This committee makes recommendations on how the Chamber can improve its communications and its ability to market its members.

FINANCE COMMITTEE

Chair: Pegi Brady, BB&T

Staff: Aaron Nelson; anelson@carolinachamber.org

Time: 1st Monday, 1:00pm, Greater Chapel Hill Association of REALTORS Conference Room at the Chamber

The committee supervises and oversees the Chamber's financial information and records.

GOVERNMENT RELATIONS COMMITTEE

Chair: Kevin Schwartz, The Daily Tar Heel

Staff: Adam Klein; aklein@carolinachamber.org

Time: 1st Thursday, 8:00am, Greater Chapel Hill Association of REALTORS Conference Room at the Chamber

The committee monitors and makes recommendations to the local government on issues affecting Chamber members and their interests. The Chamber is also active with regional, state and national organizations.

TASKFORCES

The Chamber Foundation has three strategic think groups to advise the Chamber and the Foundation on community sustainability. For more information about participating in one of these groups, contact Caroline Poole at cpoole@sustainablefoundation.org.

CURRENT TASKFORCES:

Workforce Housing Partnership
Business in Education Partnership
Community Leadership Collaboration

EXECUTIVE COMMITTEE 2008

Aaron Nelson, *President and CEO*

Chamber of Commerce

Bill Bunch, *Chair*

William H. Bunch CPA Firm

Peter Tompkins, *Vice Chair*

News and Observer

Pegi Brady, *Treasurer*

BB&T

Anita Badrock, *Past Chair*

Smither and Associates

Greg Connor, *General Counsel*

The Connor Law Firm

BOARD MEMBERS

Barbara Jessie Black, PTA Thrift Shop

Glen Greenstreet, Greenstreet Builders

Delores Bailey, Empowerment, Inc.

Marc Pons, Chapel Hill Tire Co. Car Care Center

Anthony Carey, The Siena Hotel/Il Palio

Ristorante

Diana Minta, A Better Image Printing

Jack Graham, Grubb and Ellis | Thomas Linderman

Graham

Rick Chambless, SunTrust

Greg Overbeck, Chapel Hill Restaurant Group

Ken Lerner, Blue Cross Blue Shield of NC

John McKinney, AT&T

Pat Phelan, Edward Jones Investments

Terry Basnight Hamlet, S. H. Basnight and Sons

Walter Sturdivant, WCHL 1360AM

Kenneth Kernodle, Duke Energy

Berkeley Grimboll, Grimboll Jewelers

Creighton Blackwell, RBC Centura

Todd Peterson, UNC Hospitals

Gerald Ramoin, Performance AutoMall

Jan Bolick, Business Class, Inc.

Luke Riggsbee, High and Rubish Insurance

Joanne Fiore, Journal of Accountancy, AICPA

Marcia Corprew, Town Planner

John Anderson, Wachovia

Kevin Schwartz, The Daily Tar Heel

Dr. Tony Waldrop, UNC Chapel Hill

Dr. Neil Pedersen, Chapel Hill-Carrboro City Schools

Mayor Kevin Foy, Town of Chapel Hill

James Harris, Town of Carrboro

CHAMBER STAFF

Aaron Nelson, President and CEO

anelson@carolinachamber.org

Tracy Hager, Vice President

thager@carolinachamber.org

Adam Klein, Director of Government Affairs and Economic Development

aklein@carolinachamber.org

Randy Schmidt, Information Systems Manager

rschmidt@carolinachamber.org

Meg Branson, Programs and Communications Manager

mbranson@carolinachamber.org

June Jones, Administrative Assistant

jjones@carolinachamber.org

Caroline Poole, Foundation Associate Director

cpoole@sustainablefoundation.org

Anne McKune, Associate Director, Institute for Sustainable Development

amckune@sustainablefoundation.org

Kimberly Pfirrmann, Foundation Program Assistant

kpfirrmann@sustainablefoundation.org

MEMBERSHIP APPLICATION

DATE: _____

MEMBER INFORMATION

Organization _____

Mailing Street Address _____

City _____ State _____ Zip _____

Physical Address (if different) _____

City _____ State _____ Zip _____

Primary Contact _____

Title _____

E-mail Address _____

Phone Number _____ Fax Number _____

Web Site _____

Number Of Employees: _____
Full Time Part Time

Additional Contact (Optional) _____

E-mail Address _____

Phone Number _____ Fax Number _____

Business Category For Membership _____

Additional Categories (\$10 Each) _____

**Description Of Business For Chamber Web Site Listing:
(25-30 Words)**

PAYMENT INFORMATION

BUSINESS INVESTMENT: \$ _____

(See Dues Structure)

EMPLOYEE INVESTMENT: \$ _____

(\$9 per full-time employee)

EMPLOYEE INVESTMENT: \$ _____

(\$45 per professional)

ADDITIONAL CATEGORIES: \$ _____

(\$10 each)

TOTAL ANNUAL INVESTMENT: \$ _____

PROCESSING FEE: \$50.00

TOTAL DUE: \$ _____

2008 DUES STRUCTURE

General Businesses

\$340 + \$9.00 per owner, manager, and full-time employee

Non-Profit Organizations

Charity 501(c)3 \$285

General Non-Profit \$340

Professionals (Doctors, Lawyers, Dentists, Engineers, CPAs, etc.)

\$340 + \$45 per professional

Individual Real Estate Agents

\$185

Hotels, Apartments, Banks & Real Estate: Call for a quote

METHOD OF PAYMENT: Cash Check Visa MC AMEX Monthly Bank Draft

CC # _____ Expiration Date: _____

Bank Acct # _____ Routing # _____

Authorized Signature _____ Date _____

MEMBERSHIP APPLICATION

EXPECTATIONS AND REASONS FOR INVESTING IN CHAMBER MEMBERSHIP

Please check your three top reasons

- For marketing and advertising opportunities
Please Specify:

- For networking opportunities
Please Specify:

- To take advantage of member discounts and other value added services that benefit your company
Please Specify:

- For educational opportunities
Please Specify:

- For business contacts and leads
- For access to business resources
- To enhance name recognition, visibility and credibility in the community
- To have a professional affiliation
- To have the Chamber of Commerce as an advocate
- To have a voice in local government
- To have a voice in state government
- To support economic development
- To learn ways to improve and grow my business
- To become more informed and educated about the business community
- To support the Chamber's work in sustaining and improving the quality of life in this community
- To support the Chapel Hill-Carrboro Community
- It's our civic duty
- We were referred/persuaded by a peer
- Other:

FOR STAFF USE ONLY

Special Instructions:

Date Entered: _____

Called Main Contact: _____

Recommended Ambassador: _____

Ambassador Request: _____

SO YOU'VE JOINED THE CHAMBER - NOW WHAT?

- 1** Attend a New Member Orientation.
- 2** Verify your contact information on the Web site (it should be ready the Friday after you've submitted your application with payment).
- 3** You'll receive a welcome call from a Chamber Ambassador to welcome you to the Chamber. Please share with them your goals and expectations upon joining the Chamber. See below for topics to discuss with them.
- 4** Think about where you would like to get more involved.

- **Building Your Network** - Check your monthly calendar or bi-monthly email events announcements to determine which events you'd like to attend and then mark your calendar.

- **Saving You Money** - Is there a particular discount that could translate into valuable savings for your business? Do you want to offer a M-2-M discount? If so, contact Meg Branson, Programs and Communications Manager, at 967-7075 ext. 31 for an application.

- **Sharpening Your Skills** - Visit carolinachamber.org/seminars to learn about the low-cost seminars offered as a part of our seminar series. Or contact Meg Branson to suggest a topic.

- **Representing Your Business Interests and Supporting Economic Development** - We work with local elected officials on your behalf to improve the local business climate. Contact Adam Klein, Director of Government Affairs and Economic Development, at 967-7075 ext. 24 to learn more.

- **Giving Back to the Community** - Our Foundation for a Sustainable Community works on affordable housing, workforce development and other important community issues. Contact Caroline Poole, Foundation Associate Director, at 967-7075 ext. 22 to learn how to get involved.

- **Marketing Your Business** - The Chamber provides a number of low and no cost options that you can use to promote your business.

- 5** Call us if you have any questions - your Ambassadors and the entire staff are here to assist you. If you have any questions or concerns please do not hesitate to call us at 967-7075.

CHAMBER CONFERENCE ROOM

The Chamber conference room was added in 2004 to host our Board of Directors meetings but is now available for rent as one of our member benefits. Our facilities are comparable to other private locations and meet the needs for meetings, retreats, and event gatherings.

Rates and policies for renting the conference room are as follows:

Member Organizations: \$150/day, \$75/4 hours

Non-Member Organizations: \$300/day, \$150/4 hours

- Use of the Conference Room after hours or on the weekends requires an additional fee of \$15/hour.
- Members may reserve the Business Class Inc. small conference room (holds 6 persons), dependent on availability, at no charge.

THE FACILITIES

- Room dimensions are roughly 33' x 21'
- The Conference Room is ideal for board-style meetings of 30 or less, but we are capable of accommodating parties larger than 30.
- The Conference Room can be configured to accommodate up to 45 people with adequate table space or up to 70 persons without tables in a theater style arrangement
- Additional chairs are required for parties of more than 35 persons; the Chamber will furnish additional chairs at a cost of \$2 per additional chair plus a \$45 delivery fee.

Other features include:

- Private unisex bathroom access
- Additional break out conference room
- LCD projector for \$25 fee and a \$200 refundable deposit upon return
- Access to our coffee service
- Small refrigerator & large sink
- Direct handicap access

Please allow two weeks notice for reservations. For reservations call 967-7075 ext. 21.