



[about the chamber]

Join **900 local businesses** and their **50,000 employees** and become a member of the Chapel Hill-Carrboro Chamber of Commerce. We invite you to take advantage of the networking events, educational programming, Member to Member Benefits, issue advocacy, marketing and referrals, and community-building activities that the Chamber provides. Your Chamber membership is an investment in your organization and the quality of life of our community.

[our mission]

To **serve** and **advance** the **business interests** of our members and help build a **sustainable community** where our members can thrive.

[our four areas of service]

IMPROVING YOUR ACCESS TO CLIENTS AND CUSTOMERS AND GROWING YOUR PROFESSIONAL NETWORK

- Promoting strong business relationships through dozens of diverse, effective networking events and direct staff and online referrals

GIVING YOU ACCESS TO TIMELY, VALUABLE INFORMATION, RESOURCES AND KEY DECISION MAKERS

- Giving you and your employees information and access to thrive in our marketplace

HELPING YOU IMPROVE YOUR BOTTOM LINE

- Leveraging the resources of 900 members to negotiate discounts on essential products and services

ADVOCATING FOR YOUR BUSINESS INTERESTS AND BUILDING A SUSTAINABLE COMMUNITY WHERE YOU CAN THRIVE

- Engaging in economic and community development activities and partnering with the Chamber's Foundation to help build a successful, sustainable community
- Successfully advocating for members and their business interests on local, state and national levels

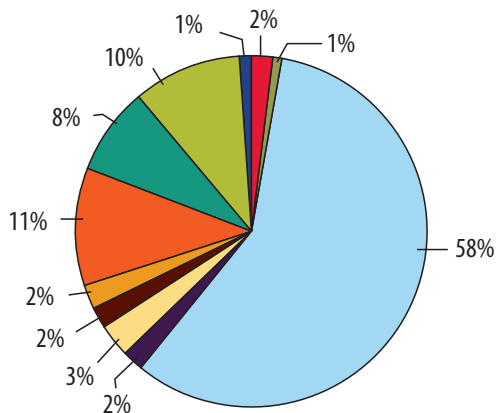
ADVOCACY | NETWORKING | SUSTAINABILITY



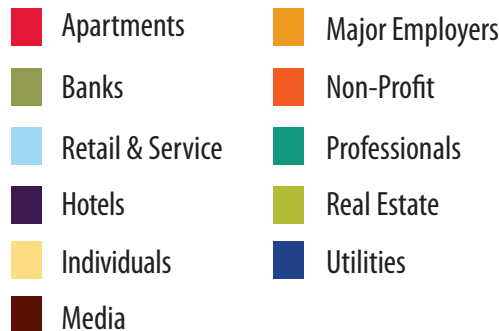
[did you know...]

- The Chamber has enrolled more than 150 Chamber member employees in the Small Business Health Service, NC's first Chamber-based affordable health care plan.
- The Chamber has saved members thousands of dollars through six strategic partnerships and two dozen Member to Member Benefits.
- The Chamber has provided thousands of online and in-person referrals to member businesses
- The Chamber partners with local economic development organizations to recruit new employers to Orange County
- The Chamber hosts federal, state and local elected officials briefings to give members direct access to their elected officials.
- The Chamber has effectively lobbied for additional economic development funding in Chapel Hill

[membership by type]



Chamber Members by Type*



*This graph depicts the percentage break-down of the Chamber's total membership by category. At the time of production, the Chamber had 811 members.

[connect with us]

- **Facebook:** Carolina Chamber
- **LinkedIn:** Chapel Hill-Carrboro Chamber of Commerce
- **Twitter:** CarolinaChamber
- **Flickr:** flickr.com/photos/carolinachamber

HOW TO JOIN

Fill out the attached membership application, and return it to the Chamber in person, via mail, fax or e-mail. Contact information below. For more information about Chamber membership, visit www.carolinachamber.org, or set up an appointment to discuss member benefits by contacting Abby Spoon, director of development, at 919.967.7076 or aspoon@carolinachamber.org. Other inquiries about member programming, committees, services and opportunities may be directed to Meg Branson, vice president, membership, at 919.357.9977 or mbranson@carolinachamber.org.