

**Community Vision 2009**  
**Chapel Hill-Carrboro Chamber of Commerce**

The Chapel Hill-Carrboro Chamber of Commerce supports decision-making and policy development by our local governments to advance successful, sustainable economic and community development. As the community prepares to elect municipal leadership in the 2009 Chapel Hill and Carrboro elections, the Chamber of Commerce Board of Directors encourages candidates to include in their elections platforms the goals of:

1. Partnering with the Chamber and other local economic development partners to grow, recruit and retain employers in our community by working to fill existing vacant space, accelerate the construction of approved projects and expand the retail offering in our community to reduce the substantial outflow of local retail dollars.
2. Increasing the number and quality of local jobs in order to expand economic opportunity for our residents and help create a working future for the children of our community here in our community.
3. Promoting economic development and supporting efforts to increase the commercial tax base sufficient to support the services and resources desired by our community.
4. Developing and applying land use regulations, zoning, and other regulatory policies that promote commercial and residential density along transit corridors and in transportation nodes and that incentivizes the development of workforce housing.
5. Improving the strong partnership with the University of North Carolina at Chapel Hill to leverage the tremendous economic development assets of its faculty and research to the benefit of our local community and engaging in cooperative planning and problem-solving.
6. Improving of the clarity and predictability of the development process to ensure the timely approval of desirable projects.