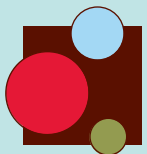
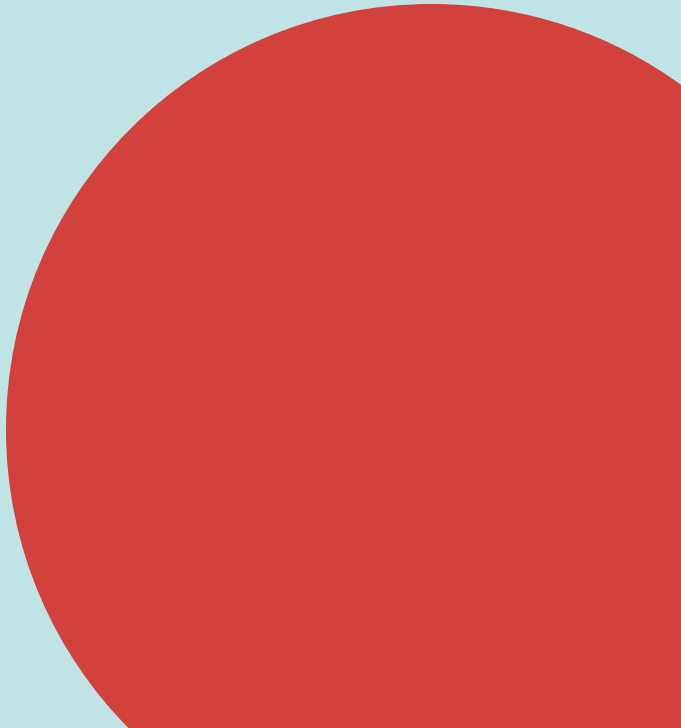




[PROMOTE YOUR BUSINESS]
CHAMBER SPONSORSHIP & ADVERTISING OPPORTUNITIES



CHAPEL HILL
CARRBORO
Chamber of Commerce

104 S. Estes Drive | PO Box 2897 | 919.967.7075 | www.carolinachamber.org

[PROMOTE YOUR BUSINESS]

Sponsorship and Marketing Opportunities with the Chamber

Promote your business in a powerful way while participating in the success of the Chapel Hill-Carrboro Chamber and our business community!

Sponsorship provides our members the opportunity for recognition and publicity as outlined below. For some events, sponsorship will also include tickets to the event, the opportunity to speak to attendees, to display promotional materials or to distribute promotional items. Thank you for your sponsorship!

[GENERAL SPONSORSHIP OPPORTUNITIES*]

*General sponsorship opportunities apply to all Chamber events. Special pricing may apply to some events.

PRESENTING SPONSOR - Investment varies per event

- The event, program or award is named for the Presenting Sponsor.
- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.
- Opportunity to bring welcome to attendees
- Brief speaking opportunity
- EIGHT tickets

GOLD SPONSOR- \$850

- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.
- SIX tickets

SILVER SPONSOR- \$650

- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.
- FOUR tickets

BRONZE SPONSOR- \$500

- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.
- TWO tickets

GREENING SPONSOR- \$500

Greening sponsorships allow the Chamber and the Foundation to work toward sustainability through the use of recyclable or compostable event materials and the purchase of carbon offsets.

- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.
- TWO tickets

PARKING SPONSOR- \$500

Parking sponsorship allows our members to park without charge at Chamber and Foundation Events.

- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.
- TWO tickets

DISPLAY TABLE SPONSOR- \$250

Display tables are available for Business After Hours, Breakfast Briefings, and the Women's Executive Series events. Display table sponsors are provided with a table for displaying promotional materials.

- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.
- ONE ticket

HOST SPONSOR FOR NETWORKING EVENTS - Investment varies per event + venue and catering donation-in-kind

A Networking Event Host is responsible for hosting the event in its space as well as supplying catering for the event. The Host may arrange for the donation of catering and/or venue provided by a co-sponsor member organization.

- Name and logo in communications, materials

and signage pertaining to the event/program

- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.

PRINTING SPONSOR -

Investment varies per event + donation-in-kind

Printing Sponsors provide all printed materials for the event. Typical events include a printed invitation and event program.

- Name and logo in communications, materials and signage pertaining to the event/program
- Verbal recognition from the podium
- Organization's name highlighted in Business Matters (twice monthly e-newsletter), Chamber Matters (monthly mailed publication), and on the Chamber website during the preceding month.

[DESCRIPTION OF PROGRAMS AND EVENTS*]

*The sponsorship levels described on pages 1-2 apply to the events listed below, and descriptions of programs and events include special event pricing where applicable.

ANNUAL MEETING [January]

The Chamber's Annual Meeting is attended each year by about 350 Chamber members, elected officials and guests. The meeting includes lunch, a review of the Chamber's work over the past year, an overview of year ahead and the Business of the Year (B.O.Y.) awards.

- **Presenting Sponsor (10 tickets) - \$3000**
- **Lunch Sponsor (8 Tickets) - \$1000**
- **Gold Sponsor (6 tickets) - \$1600**
- **Silver Sponsor (4 Tickets) - \$850**
- **Bronze Sponsor (2 Tickets) - \$650**
- **Named B.O.Y Award - Small (4 Tickets) - \$850**
- **Named B.O.Y. Award - Mid-Size (4 Tickets) - \$850**
- **Named B.O.Y. Award - Large (4 Tickets) - \$850**
- **Named B.O.Y. Award - Non-Profit (4 Tickets) - \$850**
- **Named Ambassador Award (4 Tickets) - \$850**
- **Dessert Sponsor (2 tickets) - \$650**
- **Greening Sponsor (1 Ticket) - \$500**
- **Parking Sponsor (1 Ticket) - \$500**
- **Annual Report Sponsor - \$250**
- **Sign Sponsor - Donation in-kind**
- **Printing Sponsor - Donation in-kind**



BREAKFAST BRIEFING [February, April, June, August]

This program includes networking, a full seated breakfast, and a speaker or panel discussion. Breakfast Briefings are held four times per year.

- **Presenting Sponsor - \$575**
- **Host Sponsor - Venue & catering donation**
- **Co-Sponsor - Venue and/or catering donation**

BUSINESS AFTER HOURS [Monthly]

Business After Hours provides an opportunity to promote your organization by bringing members into your space and/or providing hospitality for the networking event. More than 75 members and guests typically attend Business After Hours, which is held on the THIRD Thursday of each month (exceptions for holidays), 5:30-7:30 p.m.

- **Host Sponsor - \$700 plus venue & catering donation for 100-150 attendees**
- **Co-Sponsor - Venue and/or catering donation**

COMMUNITY BOCCE TOURNAMENT [See page 5]

CEO SUMMIT [July]

An invitation-only networking and discussion forum for local executives. This luncheon event provides area CEOs the unique opportunity to meet, form peer relationships and discuss common business concerns. The program includes a welcome and brief presentation by a community leader and fellow CEO.

- **Presenting Sponsor - \$1000**
- **Lunch Sponsor - \$650**
- **Host Sponsor - Venue & catering donation**

CHAMBER GOLF CLASSIC [See page 6]

CHAMBER ORIENTATION [Networking Event]

This orientation for new Chamber members, new employees or managers of current member organizations, and those who would like a Chamber refresher traditionally draws an attendance of 40–60. Attendance is open. Attendees include new members, Chamber Board members, committee members and Ambassadors. Three orientations are held each year- March, July, and November.

- **Presenting Sponsor - \$600**

CHATHAM COUNTY DEVELOPMENT BRIEFING [March]

This seated breakfast event includes an informational briefing covering numerous development projects underway and planned for Chatham County. Presenters and panel members include local elected officials and senior staff, and developers. The economic impact of each development is reviewed. Traditionally attended by about 200 members and guests of the Chapel Hill-Carrboro and Chatham County Chambers.

- **Presenting Sponsor (8 Tickets) - \$1200**
- **Breakfast Sponsor (6 Tickets) - \$1000**

ECONOMIC OUTLOOK BRIEFING [November]

An annual briefing featuring a presentation by a local expert addressing the economic outlook for the coming year and appropriate business strategies. This event includes a full

seated breakfast.

- **Presenting Sponsor (8 Tickets) - \$1200**
- **Breakfast Sponsor (8 Tickets) - \$1000**
- **Host Sponsor - Venue & catering donation**

FEDERAL ISSUES BRIEFING [November]

This meeting provides our members the opportunity to meet with our 4th District U.S. Congressman, state and local representatives and members of the Chamber Board of Directors and Economic Development and Public Policy Committee. The program includes a presentation and a full, seated breakfast, as well as a question-and-answer session.

- **Presenting Sponsor (8 Tickets) - \$1200**
- **Breakfast Sponsor (8 Tickets) - \$1000**
- **Host Sponsor - Venue & catering donation**

LEADERSHIP CHAPEL HILL-CARRBORO [See page 7]

LOCAL GOVERNMENT RECEPTION [June]

This appreciation reception offers an opportunity to meet informally with elected officials and senior staff from Carrboro, Chapel Hill, Hillsborough, Orange County and the Chapel Hill-Carrboro City Schools. Attendees include members of the Chamber Board of Directors, Economic Development and Public Policy committee and staff. Sponsors are invited to attend.

- **Presenting Sponsor (8 Tickets) - \$1200**
- **Host Sponsor - Venue & catering donation**

ORANGE COUNTY DEVELOPMENT BRIEFING [September]

This seated breakfast event includes an informational briefing covering numerous development projects underway and planned for Orange County. Presenters and panel members include local elected officials and senior staff, and developers. The economic impact of each development is reviewed. Traditionally attended by about 200 members and guests of the Chapel Hill-Carrboro and Hillsborough/Orange County Chambers.

- **Presenting Sponsor (8 Tickets) \$1200**
- **Breakfast Sponsor (6 Tickets) - \$1000**
- **Host Sponsor - Venue & catering donation**

PUBLIC SERVICE FAIR [September]

This community-wide event brings awareness and visibility to more than 100 local non-profit organizations. Many of these organizations enlist the majority of their new volunteers at this event. The fair is held in early September on the UNC campus, and hundreds of students, faculty, staff and community volunteers attend.

- **Presenting Sponsor - \$800**



SALUTE TO COMMUNITY HEROES [December]

This festive December event honors outstanding local volunteers and emergency responders. Awards include the Volunteers of the Year and Citizens of the Year from Chapel Hill and Carrboro, the Town/Gown Award, Lifetime Achievement award, and recognition of outstanding service from local police, firefighters and EMT employees. Attendees include more than 100 Chamber members and guests, elected officials, award finalists and their friends, colleagues and families.

- **Presenting Sponsor - \$1200**
- **Gold Sponsor - \$850**
- **Citizen of the Year Award Presenting Sponsor - \$750**
- **Silver Sponsor - \$650**
- **Bronze Sponsor - \$500**
- **Host Sponsor - Venue & catering donation**

STATE LEGISLATIVE BRIEFING [August]

This seated breakfast meeting provides our members the opportunity to meet with the N.C. General Assembly delegation, members of the Chamber Board of Directors and the Economic Development and Public Policy Committee. The program includes presentations by elected officials and a panel discussion focusing on current legislation.

- **Presenting Sponsor (8 Tickets) - \$1200**
- **Breakfast Sponsor (8 Tickets) - \$1000**
- **Host Sponsor - Venue & catering donation**

VOLUNTEER LEADERSHIP & PLANNING CONFERENCE [November]

During the annual strategic planning conference of the Board of Directors, Board members and staff meet for a dinner session followed by a full day of work. Both incoming and retiring Board members are present for the conference. The Board is led through facilitated discussions of short and long-term objectives and the future of the Chamber. The Board of Directors is made up of 35 decision makers

across various industries within the Chapel Hill-Carrboro community.

- **Dinner Sponsor - \$650**
- **Retreat Sponsor - \$500**
- **Lunch Sponsor - \$400**
- **Breakfast Sponsor - \$300**
- **Host Sponsor - Venue & catering donation**

WOMEN'S EXECUTIVE SERIES [April and September]

These breakfast events provide educational and networking opportunities for female executives, business owners, and managers. The program includes both informal and formal networking and a keynote speaker. These events are held each year in spring and fall, and about 100 Chamber members and guests attend. Prices listed below are per event.

- **Presenting Sponsor (6 Tickets) - \$1200**
- **Breakfast Sponsor (6 Tickets) - \$1000**
- **Host Sponsor - Venue & catering donation**

YOUNG PROFESSIONALS NETWORK [February, May, July, November]

The Young Professionals Network serves members ages 35 and under. Events include networking in addition to educational components. The event is held quarterly – February, May, July, and November. The goal of the Young Professionals Network is to nurture our youngest members to enhance their professional development and build an active Chamber membership well into the future.

- **Presenting Sponsor - \$600 for the series (4 events)**
- **Host Sponsor - Venue & catering donation in-kind**



[BOCCE, GOLF AND LEADERSHIP CHAPEL HILL-CARRBORO*]

*Proceeds from Bocce and Golf benefit the Chamber's Foundation for a Sustainable Community.

[COMMUNITY BOCCE TOURNAMENT]

This fun-filled tournament draws 40 two-player teams and spectators annually. Bocce players enjoy a round-robin format tournament, refreshments throughout the tournament, a post-tournament reception, awards for tournament winners and winners of various contests, and a gift for all players. All sponsors receive recognition in all event print mailings email event reminders, Chamber publications, and the Chamber web site.

HOST SPONSOR – Donation in-kind of venue and amenities

Sponsor name and logo printed on event materials. Sponsor receives special thanks at reception and awards ceremony. Includes one team of two.

PRESENTING SPONSOR - \$2500

Sponsor name in text on invitations, mailings, program and signage. Exclusive sponsor display table. Opportunity to speak at tournament. Includes two teams of two.

GOLD SPONSOR - \$850

Sponsor name in text on invitations, mailings, program and signage. Shared sponsor display table. Includes one team of two.

SILVER SPONSOR - \$650

Sponsor name in text on invitations, mailings, program and signage. Shared sponsor display table. Includes one team of two.

BRONZE SPONSOR - \$500

Sponsor name in text on invitations, mailings, program and signage. Shared sponsor display table.

BALL SPONSOR - \$500

Sponsor name and logo are posted on all Bocce ball sets. Recognition at reception and the awards ceremony. Includes one team of two.

SCORECARD SPONSOR - \$750

Sponsor name and logo printed on all scorecards. Recognition at reception and awards ceremony. One team of two.

COURT SPONSOR - \$250/four courts; \$1000/20 courts

Sponsor name and logo on all sponsored courts. Recognition at reception and awards ceremony. Includes two teams of two.

LEADERBOARD SPONSOR - \$500

Sponsor name and logo on event signage and leaderboard. Recognition at welcome and awards ceremony. Includes one team of two.

TARGET CONTEST SPONSOR - \$250

Sponsor name and logo on event signage and target contest banner. Recognition at welcome and awards ceremony.

WATER SPONSOR - \$250 or Donation in-kind of 200 bottles

Name and logo on event signage and materials, Recognition at reception and awards ceremony.

MAJOR GIFT SPONSOR - \$750 + cost of gift

Sponsor name and logo on promotional gift item of their choice (e.g. cooler, water bottle, hat shirt, etc.). Special thanks at award ceremony. Table for display of gift(s) and promotional materials. May include playing spots based on donated gift value.

GREENING SPONSOR - \$500

Name and logo on all printed materials and signage for the event. Sponsor is recognized through electronic communications, the web site, and from the podium at the event. Includes one team of two.

PRINTING SPONSOR - \$500

Name and logo on all printed materials and signage for the event. Sponsor is recognized through electronic communications, the web site, and from the podium at the event. Includes one team of two.

[CHAMBER GOLF CLASSIC]

This day-long tournament traditionally draws 140 golfers. Golfers enjoy 18 holes in a “captain’s choice” format. Player packages include breakfast, lunch, post-tournament reception with awards presentation and raffle, and refreshments throughout the day. Sponsors receive recognition in all event print mailings email event reminders, Chamber publications, and the Chamber web site.

PRESENTING SPONSOR – \$6000

Name and logo on event promotional brochure and save the date. Banner recognition at tournament. Recognition in event program. Speaking opportunity at kickoff and award ceremony. Sponsor receives one hole-in-one opportunity and a foursome in tournament. This Sponsor is also the named presenter of three \$750 college scholarships awarded through the Business in Education Partnership to one student at each area high school.

EAGLE SPONSOR – \$800

Name and logo on signage at reception and on event brochure. Recognition during awards program. Recognition in event program. Four playing spots.

BIRDIE SPONSOR – \$550

Name and logo on signage at reception and in event brochure. Recognition during awards program. Recognition in event program. Two playing spots.

PAR SPONSOR – \$400

Name in text on signage at reception and in event brochure. Recognition during awards program. Recognition in event program. One playing spot.

RECEPTION SPONSOR - \$1600

Recognition at each table during the award ceremony and reception. Speaking opportunity during the reception. Name and logo on signage at reception and in event brochure and program. Table-top publicity option at kick-off and award ceremony. Recognition during awards program. Two playing spots.

BREAKFAST SPONSOR – \$650

Name in text on signage at breakfast buffet and at reception. Name in text in event brochure. Table-top publicity option at kick-off and award ceremony. Recognition during awards

program. Recognition in event program. One playing spot.

LUNCH SPONSOR – \$1500

Recognition in each boxed lunch (insertion of cards/fliers into each lunch). Name and logo on signage and in event brochure and program. Recognition during award ceremony. Two playing spots.

GOLF CART SPONSOR – \$1100

Recognition and logo on card on front of each cart. Name and logo on signage at reception and in event brochure. Recognition during award ceremony. Recognition in event program. Two playing spots.

GOLF BALL SPONSOR – \$1000 + balls & logo imprint

Business/organization logo on golf balls. Name and logo on signage at reception and in brochure. Recognition during awards program. Recognition in event program. Two playing spots.

SCORE CARD SPONSOR – \$625

Logo sticker on all scorecards. Name and logo on signage at reception and in event brochure. Recognition during awards program. Recognition in event program. Two playing spots.

RANGE SPONSOR – \$750

Name and logo on special signage on driving range, prominent positioning. Name and logo on signage at reception and in event brochure. Recognition during awards program. Recognition in event program. Two playing spots.

PUTTING GREEN SPONSOR – \$750

Name and logo on special signage on putting green, prominent positioning. Name and logo on signage at reception and in event brochure. Recognition during awards program. Recognition in event program. Two playing spots.

COURSE SPONSOR, 9 HOLES – \$750

Name and logo on special signage at start of one “side” of the course, either at Hole #1 or Hole #10. Name and logo on signage at reception and in event brochure and program. Recognition during awards program. Two playing spots.

HOLE SPONSOR – \$300

Name and logo on special signage at assigned hole of the course, prominent positioning and listed in the program. Table provided for promotional giveaways.

MAJOR GIFT SPONSOR – \$1000 + cost of gift

Name and logo on giveaway item (i.e., coolers, golf um-

brellas, water bottles, etc.). Name and logo on signage at reception and in event brochure. Recognition during awards program. Recognition in event program. Two playing spots.

BROCHURE/MAILER SPONSOR – \$1200 or Donation in-kind

Special recognition on brochure (mailed to 1600 business and community leaders). Name and logo on signage at reception and in event brochure. Recognition during awards program. Recognition in event program. Two playing spots.

SIGN SPONSOR – \$1200 or Donation in-kind

Provides all signage for event. Name and logo on all signage and in event brochure. Recognition during awards program. Recognition in event program. Two playing spots.

GREENING SPONSOR - \$500

Name and logo on all printed materials and signage for the event. Sponsor is recognized through electronic communications, the web site, and from the podium at the event. Two playing spots.

[LEADERSHIP CHAPEL HILL-CARRBORO]

This 10-week intensive program is designed to ensure a continual pool of leadership talent for our community. About 25 participants learn about social, cultural, political, and economic facets of our community from today's leaders. Team building and leadership skills curriculum is included, taught by local experts.

PRESENTING SPONSOR - \$3000

Naming of program and one scholarship. Sponsor name and logo on all promotional and educational materials. Inclusion in all press releases. Opportunity to address the leadership class at the opening reception and graduation ceremony. Recognition in all print materials, mailings, and program-related publicity. Logo printed on Leadership T-Shirt or other apparel or imprinted gifts and the certificate of completion.

NAMED LEADERSHIP SCHOLARSHIP - \$750

Recognition as the provider of one full scholarship to the Leadership program, enabling a local non-profit or small business leader to participate.

OPENING RECEPTION SPONSOR – \$800 or Venue & Catering Donation in-kind

Recognized as the host of this two-hour evening event to kick off the Leadership series. Recognition in all printed materials, mailings, and program-related publicity. Opportunity to address attendees, including program participants, instructors, and guests.

GRADUATION SPONSOR – \$1200 or Venue & Catering Donation in-kind

Recognized as the host of this two-hour luncheon event concluding the annual Leadership series. Name and logo in all printed materials, mailings, and program-related publicity. Opportunity to address attendees, including program participants, and invited guests.

ROPES COURSE SPONSOR - \$400

Recognized as the sponsor of the challenge course. Recognition in all printed materials, mailings, and program-related publicity. Opportunity to address participants at breakfast or lunch.

BUS TOUR SPONSOR - \$400

Recognized as the sponsor of the bus tour. Recognition in all printed materials, mailings, and program-related publicity. Opportunity to address participants at lunch.

PRINTING SPONSOR - \$500

Name and logo on all printed materials and signage for the event. Sponsor is recognized through electronic communications, the web site, and from the podium at kick off and graduation.



[2011 CALENDAR OF EVENTS AND PROGRAMS]

JANUARY

- 5 • Small Business Roundtable
- 18 • Retail Roundtable
- 20 • Business After Hours
- 25 • Chamber Annual Meeting

FEBRUARY

- 2 • Small Business Roundtable
- 4 • Breakfast Briefing
- 8 • Young Professionals Network
- 9 • Non-Profit Roundtable
- 15 • Retail Roundtable
- 17 • Business After Hours

MARCH

- 2 • Small Business Roundtable
- 15 • Retail Roundtable
- 17 • Chamber Orientation
- 17 • Business After Hours
- 22 • Chatham County Development Briefing

APRIL

- 1 • Breakfast Briefing
- 6 • Small Business Roundtable
- 13 • Non-Profit Roundtable
- 19 • Retail Roundtable
- 21 • Business After Hours

MAY

- 4 • Small Business Roundtable
- 10 • Young Professionals Network
- 16 • La Notte Prima
- 17 • Community Bocce Tournament
- 17 • Retail Roundtable
- 19 • Business After Hours

JUNE

- 1 • Small Business Roundtable
- 3 • Breakfast Briefing
- 8 • Non-Profit Roundtable
- 16 • Business After Hours
- 20 • Chamber Golf Classic
- 21 • Retail Roundtable
- 22 • Local Government Reception

JULY

- 6 • Small Business Roundtable
- 12 • Young Professionals Network
- 13 • CEO Summit
- 19 • Retail Roundtable
- 21 • Chamber Orientation
- 21 • Business After Hours

AUGUST

- 3 • Small Business Roundtable
- 5 • Breakfast Briefing
- 10 • Non-Profit Roundtable
- 16 • Retail Roundtable
- 18 • Business After Hours
- TBA • State Legislative Breakfast

SEPTEMBER

- 7 • Small Business Roundtable
- 15 • Business After Hours
- 20 • Retail Roundtable
- 20 • Orange County Development Briefing
- 27 • Women's Executive Series
- TBA • Leadership Kick-Off Reception
- TBA • Public Service Fair

OCTOBER

- 5 • Small Business Roundtable
- 12 • Non-Profit Roundtable
- 18 • Retail Roundtable
- 20 • Business After Hours

NOVEMBER

- 2 • Small Business Roundtable
- 4 • Economic Outlook Briefing
- 8 • Young Professionals Network
- 15 • Retail Roundtable
- 17 • Chamber Orientation
- 17 • Business After Hours
- TBA • Federal Issues Briefing
- TBA • Volunteer Leadership and Planning Conference

DECEMBER

- 7 • Small Business Roundtable
- 14 • Non-Profit Roundtable
- 15 • Salute to Community Heroes
- 20 • Retail Roundtable
- TBA • Leadership Graduation

EVENT RESOURCES

For information on Chamber networking events - dates, times and locations - visit the Chamber's website: carolinachamber.org

To request the Chamber Matters monthly print newsletter, which includes a calendar of events and more detailed information about our networking events, please email info@carolinachamber.org or call **919.967.7075**.

[CHAMBER ADVERTISING OPPORTUNITIES]

WEBSITE ADVERTISING

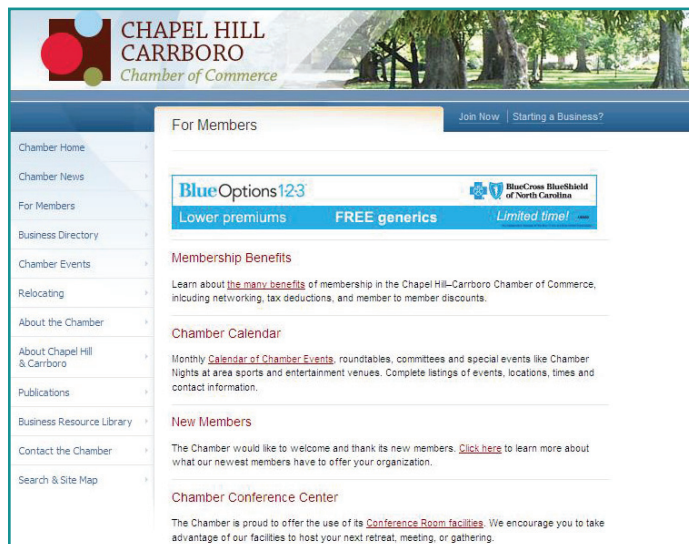
CHAMBER OF COMMERCE WEBSITE

www.carolinachamber.org

Carolinachamber.org is an online portal to the Chapel Hill-Carrboro Chamber of Commerce. On the site, users can register for events, view a calendar of events, find information on relocating to the Chapel Hill-Carrboro area, explore Chamber and town news, or search our online business directory.

• Banner: \$1400 per year

Banner ads are prominently displayed on all interior pages of the site. Rotating, 12 maximum. Maximum of 6 ads per industry.



CUSTOM COMMUNICATIONS

LOBBY DISPLAY - \$850 per year

Lobby sponsors receive a framed, 8 1/2" x 11" display with an affixed business card holder - the most visible materials in our office's visitor and relocation resource center. Other materials are placed near the display.

RELOCATION PACKET INSERTS - \$250 per quarter

Sponsor marketing materials are included in all relocation materials distributed from the Chamber office for one quarter of the year or a total of 400 pieces. Sponsor provides inserts.

PRINT AND ELECTRONIC NEWSLETTERS

BUSINESS MATTERS E-NEWSLETTER - \$350 per month or \$900 per quarter

Business Matters reaches more than 1,000 email addresses twice each month. Sponsor appears at the top of the newsletter, with a link to the sponsor's website.

CHAMBER MATTERS NEWSLETTER - \$250 per month

The Chamber Matters print newsletter reaches approximately 900 contacts in member organizations and local and state government offices each month. Sponsor provides 1,000 8 1/2" x 11" inserts to be folded and mailed with the newsletter.

GOVERNMENT MATTERS E-NEWSLETTER - \$200 per month or \$500 per quarter

Government Matters is an e-newsletter that reaches more than 1,000 email addresses each month. Sponsor appears at the top of the newsletter.



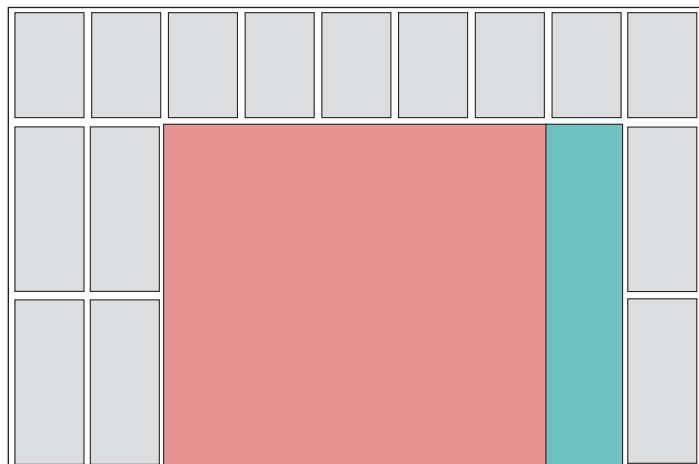
ANNUAL PUBLICATIONS

COMMUNITY MAP

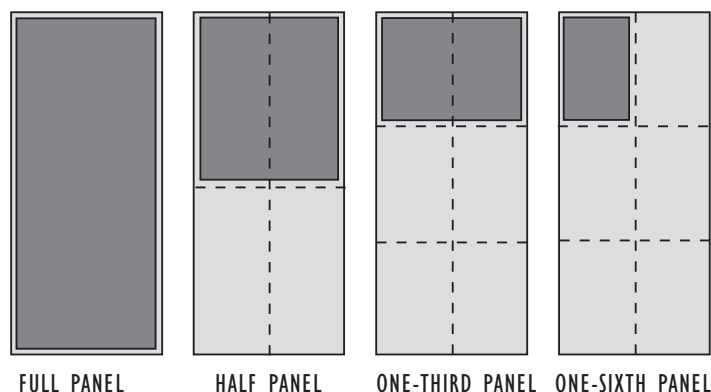
The Chamber produces and distributes 10,000 copies of the Community Map each year to Chamber members, local residents, visitors, relocators, and businesses inquiring about membership or relocation. The map is full-color and includes a large, well appointed map of Chapel Hill and Carrboro, a map of Orange and northern Chatham counties, inset maps of the University of North Carolina and downtown Hillsborough.

- Full Outside Back Panel - \$2995
- Full Inside Front Panel - \$1995
- Full Inside Back Panel - \$1895
- One-half Inside Panel - \$995
- One-third Inside Panel - \$445
- One-sixth Inside Panel - \$295

MAP LAYOUT - 39 1/2" X 26"



MAP AD SIZES

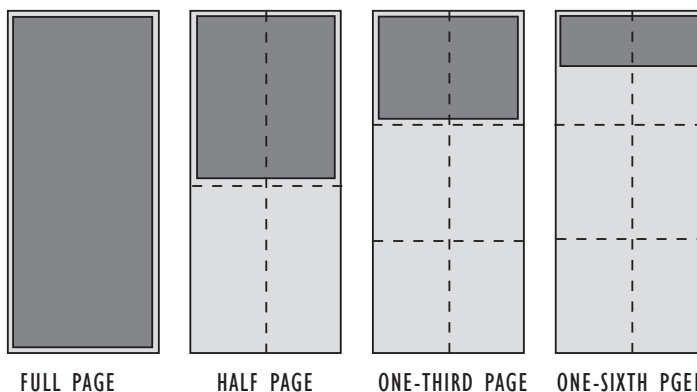


FOOD FINDER

The Food Finder is the Chamber's comprehensive dining guide, which features updated listings and descriptions of more than 100 restaurants, bakeries, caterers, coffee shops, dessert shops, ice cream and frozen yogurt parlors, wine bars and wine sellers and breweries. This guide is published in late April or early May, and 10,000 copies are distributed throughout the Chapel Hill-Carrboro community.

- Highlighted Listing - \$100
- Full Back Cover - \$1,675
- Full Page - \$1,345
- Half Page - \$835
- One-Third Page - \$560
- One-Sixth Page - \$345

FOOD FINDER LAYOUT - 3 5/8" X 10 1/4"



SUBMITTING ADS + DESIGN SERVICES

COMMUNITY MAP, FOOD FINDER or LOBBY DISPLAY:

We accept camera ready ads in either .eps or .pdf format. Artwork should be scanned at 300 dpi and formatted to CMYK. Artwork should be embedded within the file and all fonts should be outlined. Line screen is 180. Direct questions to Laura Morrison at [919.357.9989](tel:919.357.9989) or lmorrison@carolinachamber.org.

WEB ADS:

Camera ready ads must be .jpg, .gif, or .eps images, high resolution (300 dpi) and formatted to RGB. Direct questions to Laura Morrison at [919.357.9989](tel:919.357.9989) or lmorrison@carolinachamber.org.

FOR DESIGN ASSISTANCE:

If your company does not have the capability to create ads, we can create them for you. You may submit any information to be placed on the ads to include but not limited to a company logo, phone and/or fax number, website address and a company slogan with space permitting. To request creation of an ad, fill out and submit a design request form along with your ad components.