

Recruit and Retain Employers

- Create a new, independent, collaborative, and cooperative model for economic development in Orange County
- Secure dedicated public funding for local and county economic development
- Raise private sector funding to support economic development
- Create an incubator/accelerator facility to support entrepreneurs
- Advocate for legislation creating new corporate forms that foster entrepreneurship
- Position our region as one of the greatest places to grow and start enterprises

Improve Regulatory Environment

- Streamline and simplify the municipal and county development ordinances and shorten the time to approve an application
- Create a County Unified Development Ordinance
- Create a designated facilitator in local governments to assist and accelerate the time to get projects and proposals addressed and/or approved
- Exempt commercial property from Parks and Recreation Payments in lieu

Build and Maintain Infrastructure

- Roll back downtown parking enforcement on the west end of Franklin St. to 6:00pm
- Transfer downtown parking management to the Chapel Hill Downtown Partnership
- Secure Orange County's Jordan Lake water allocation to ensure a reliable long-term supply
- Prioritize transit and transportation infrastructure including improving major intersections
- Expand availability of workforce housing

Improve and Expand Access to Customers

- Create simpler, more business-friendly municipal sign ordinances that promote businesses and maintain our community aesthetic
- Increase the exportation of Orange County products and services

Increase Participation and Influence by and of the Business Community

- Adopt, by June 2011, of a policy regarding the Chamber's participation in local elections
- Increase business community representation on town and county committees and improve how they work and what is sent to them for comment