



The Chamber

For a Greater Chapel Hill-Carrboro

Micro-Enterprise Membership Benefits

Annual Investment of \$595 or \$55/month

Reserved for organizations with less than 10 employees.

We work for you at The Chamber! We're advocates for you and the success of your business. Let us help you get connected, well known within our community, and established as a local business leader.



“My Chamber membership provides opportunities for invaluable peer-to-peer networking and access to business professionals. I value their understanding and advocacy for my specific business needs.”

Jamie Fiocco,
Flyleaf Books

GET CONNECTED

Your Chamber helps you make valuable connections and access the best information and resources you need to succeed.

- Make meaningful new connections through Chamber programs and strategic referrals
- Access to The Chamber's full membership database to connect with fellow members
- Complimentary programs including industry leader calls, timely issue briefings, trainings, and networking events
- Promotion on The Chamber's online business directory with business name, logo, address, phone, email, google map, website, social media links, and business description
- Post your job openings and events on our website
- Guidance on how to apply research and community data to your business
- Host a ribbon cutting or milestone celebration
- Access to high quality, low cost healthcare and dental care for your employees and their families with Piedmont Health



See upcoming events at
carolinachamber.org/events

DRIVE PROGRESS

We know successful businesses create successful communities and that's why we advocate for your local business interests and work to build a resilient community where you can thrive.

- Our Chamber staff works every day to create a successful business climate by representing your interests to our local government.
- With your membership, you have access to a professional, full-time advocacy staff to help you navigate complex local issues.
- Your membership funds The Chamber's successful economic and community development work advancing key initiatives including The Campaign for a Greater Chapel Hill-Carrboro, Leadership Chapel Hill-Carrboro and the biennial Inter-City Visit.

98% of members say The Chamber is a good value for annual investment

STAY INFORMED

Your Chamber connects you to the local people and information you need to make good business decisions.

- Policy Event Series
 - ⇒ Economic Forecast
 - ⇒ Economic Development Forum
 - ⇒ Policy on Tap
 - ⇒ Coffee with the Candidates
- State of the Community Report & Conference
- Government Affairs & Advocacy Updates
- Industry-Specific Briefings
- Timely CEO Community News Updates

Connect | Advocate | Drive Progress | Build Community

2025 Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader
CONNECT	Annual Membership Investment	\$595	\$855	\$1,495	\$4,595	\$6,855	\$9,875
	Meaningful Connections Through Strategic Referrals	●	●	●	●	●	●
	Free Access to Monthly Programs & Networking	●	●	●	●	●	●
	Discounted Access to Annual Signature Events	●	●	●	●	●	●
	Membership in the Black Business Alliance (if applicable)	●	●	●	●	●	●
	Membership in the Carrboro Business Alliance (if applicable)	●	●	●	●	●	●
	Invitations to Quarterly Women’s Networking Events	●	●	●	●	●	●
	Included access to Chapel Hill Young Professionals (CHYP) Events	●	●	●	●	●	●
	Online Business Directory Listing	Standard	Standard	Enhanced	Enhanced	Enhanced	Enhanced
	Share Job Openings & Member Events Online	●	●	●	●	●	●
	Complimentary Area Maps, Visitors & Relocation Guides, and State of the Community Data books	●	●	●	●	●	●
SAVE MONEY	Discounted Small Business Health, Dental, and Prescription Services through Piedmont Health	●	●	●	●	●	●
	Lower Credit Card Fees Through i3 Verticals	●	●	●	●	●	●
	Discounted Office Supplies & Print Services at Staples & Office Depot	●	●	●	●	●	●
	Discounted Computers & Accessories through Lenovo	●	●	●	●	●	●
	Discounted Advertising in the Visitors & Relocation Guide through Chapel Hill Magazine Partnership	●	●	●	●	●	●
	Complimentary Notary Services	●	●	●	●	●	●
	Recruit Employees through Chamber Job Board	●	●	●	●	●	●
ADVOCATE	Improve Regulatory Environment & Business Climate	●	●	●	●	●	●
	Support Workforce Development & Talent Pipeline Initiatives	●	●	●	●	●	●
	Increase Collective Voice & Influence of Business Community	●	●	●	●	●	●
	Professional, Full-Time Advocacy Staff	●	●	●	●	●	●
	Introductions to Community Leaders, Elected Officials, and Local Government Representatives	●	●	●	●	●	●
ADDITIONAL BENEFITS	Annual Event Sponsorship & Advertising Credit		\$350	\$600	\$1,200	GOLD	PLATINUM
	Discounted Export Document Services	●	●	●	●	●	●
	Complimentary Conference Room Usage per Year		2	4	6	8	Unlimited
	Enhanced Ribbon Cutting Celebration with Social Media		●	●	●	●	●
	Complimentary Tickets to Chamber Signature Events			2/event	4/event	6/event	8/event
	Additional Business Location Logins & Directory Listings			2	4	6	6
	Custom Member Address List (\$150 Value)			●	●	●	●
	Custom Research & Community Data Reports				●	●	●
	Invitation to Annual Community Investors Summit				●	●	●
	Free Member Exclusive Marketing Email to Full Membership				1	2	2
	Discounted Chamber Marketing & Event Sponsorship					25% Off	25% Off
	Discounted Leadership Chapel Hill-Carrboro Registration					●	●
	Logo on Major Investors Webpage & Video					●	●