



## **2025 PickleBrawl Sponsorship Opportunities**

### **Event Details:**

- **Date:** Friday, October 3rd, 2025
- **Time:** Registration 2:30-3:30pm | Tournament 3:30-7:30pm
- **Location:** Chapel Hill Tennis Club
- **Expected Attendance:** 50-70 Chamber members and community partners

### **Event Overview**

Join us for The Chamber's inaugural PickleBrawl Tournament, a brand-new tradition designed to bring together Chamber members and community partners for an afternoon of light-hearted competition, great conversation, and fun on the courts. This exciting event combines the fast-growing sport of pickleball with professional networking in a relaxed, social setting.

Playing indoors on air-conditioned courts, this tournament is designed for players of all skill levels and features rotating partners and timed matches—creating natural opportunities for networking and relationship building throughout the event.

### **Audience**

This gathering represents a unique opportunity to connect your brand with active, health-conscious professionals in a fun, memorable setting. Sponsors gain exceptional visibility among engaged business leaders while demonstrating their commitment to community building and wellness.

## Premium Sponsorship Opportunities

- **Presenting Sponsorship** - \$2,500 each  
(2 remaining)
  - Premier branding throughout event
  - Welcome remarks during tournament kickoff
  - Recognition in all event communications and social media
  - Reserved seating at dinner for representatives
  - Includes 6 complimentary tournament entries
- **Court Sponsorship** - \$1,200 each  
(6 remaining)
  - Brand a playing court!
  - Includes signage with your logo on that court
  - Recognition in all event communications
  - Includes 4 complimentary tournament entries
- **Contributing Sponsorship** - \$800 each  
(5 remaining)
  - Logo placement on event materials and all communications
  - Verbal recognition during event
  - Includes 2 complimentary tournament entries

## Creative Sponsorship Options

- **Dinner Sponsor** - \$1,600
  - Brand the entire dinner hour
  - Your logo on dinner buffet and beverage signage
  - Includes 2 complimentary tournament entries
  - 60-90 second speaking opportunity during dinner
- **Registration Sponsor** - \$1,000
  - Branding at registration table
  - Opportunity to place collateral materials
  - Option to have 1-2 representatives greet attendees
  - Includes 2 tournament entries
- **Table Sponsor** - \$150 each
  - Dedicated information table in vendor market
  - Opportunity to display materials and branded items & interact with guests
- **Giveaway Sponsor** - *Pricing to be determined*
  - Brand a pickleball giveaway for attendees
  - Long-lasting impression as attendees use items after event

---

For more information or to secure your sponsorship opportunity,  
contact: McKenzie Steagall at [msteagall@carolinachamber.org](mailto:msteagall@carolinachamber.org).

---