



**The Chamber**

For a Greater Chapel Hill-Carrboro

## Business Builder Membership Benefits

Annual Investment \$1,585

**We work for you!** Chamber membership offers more than events. We're advocates for you and the success of your business. Let us help promote your services, connect you to key leaders in our local community, recommend service providers, and navigate the complexities of growing your business.



“As Chamber members, we've been able to make many crucial connections with community stakeholders through direct referrals and networking events. Having this platform to engage with families and community leaders

Vince & Sheba Brown, Owners  
APlus Test Prep

## GET CONNECTED

Your Chamber helps you make valuable connections efficiently and access the best information and resources you need to succeed.

Business Builder membership includes all the basic benefits of membership including meaningful new connections through Chamber programs and quality strategic referrals.

### PLUS

- Enjoy **2 complimentary tickets** to each Signature Event (\$560 in value)
- A **\$600** event sponsorship or digital marketing credit
- Up to **2 enhanced** business directory listings
- Customized member address list for single use
- Complimentary use of the conference room with seating for 30
- Opportunity to host an **enhanced** ribbon cutting or milestone celebration with invitations to our local elected officials and town representatives, social video, and press release
- Discounted export document processing
- **AND** Give your employees and their families access to high

quality,  
low cost



See upcoming events at  
[www.carolinachamber.org/events](http://www.carolinachamber.org/events)

## DRIVE PROGRESS

We know successful businesses create successful communities and that's why we advocate for your local business interests and work to build a resilient community where you can thrive.

- Our Chamber staff works every day to create a successful business climate by representing your interests with local governments.
- With your membership, you have access to a professional, full-time advocacy staff here to help you in navigate complex local issues.
- Your membership funds The Chamber's successful economic and community development work advancing key initiatives including The Campaign for a Greater Chapel Hill Carrboro, Leadership Chapel Hill-Carrboro, and the biennial Inter-City Visit.

## STAY INFORMED

Your Chamber connects you to the local people

- Policy Event Series
  - ⇒ Economic Forecast
  - ⇒ Economic Development Forum
  - ⇒ Policy On Tap
  - ⇒ Coffee with the Candidates
- State of the Community Report & Conference
- Government Affairs & Advocacy Updates
- Industry-Specific Briefings
- Timely CEO Community News Updates

Members at the Business Builder level all agree it is the **best value** tier!

Connect | Advocate | Drive Progress | Build Community

2026 Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader
CONNECT	Annual Membership Investment	\$625	\$885	\$1,585	\$4,675	\$6,855	\$9,875
	Meaningful Connections Through Strategic Referrals	●	●	●	●	●	●
	Free Access to Monthly Programs & Networking	●	●	●	●	●	●
	Discounted Access to Annual Signature Events	●	●	●	●	●	●
	Membership in the Black Business Alliance (if applicable)	●	●	●	●	●	●
	Membership in the Carrboro Business Alliance (if applicable)	●	●	●	●	●	●
	Invitations to Quarterly Women's Networking Events	●	●	●	●	●	●
	Included access to Chapel Hill Young Professionals (CHYP) Events	●	●	●	●	●	●
	Online Business Directory Listing	Standard	Standard	Enhanced	Enhanced	Enhanced	Enhanced
	Share Job Openings & Member Events Online	●	●	●	●	●	●
SAVE MONEY	Complimentary Area Maps, Visitors & Relocation Guides, and State of the Community Data books	●	●	●	●	●	●
	Discounted Small Business Health, Dental, and Prescription Services through Piedmont Health	●	●	●	●	●	●
	Lower Credit Card Fees Through i3 Verticals	●	●	●	●	●	●
	Discounted Office Supplies & Print Services at Staples & Office Depot	●	●	●	●	●	●
	Discounted Computers & Accessories through Lenovo	●	●	●	●	●	●
	Discounted Advertising in the Visitors & Relocation Guide through Chapel Hill Magazine Partnership	●	●	●	●	●	●
	Complimentary Notary Services	●	●	●	●	●	●
ADVOCATE	Recruit Employees through Chamber Job Board	●	●	●	●	●	●
	Improve Regulatory Environment & Business Climate	●	●	●	●	●	●
	Support Workforce Development & Talent Pipeline Initiatives	●	●	●	●	●	●
	Increase Collective Voice & Influence of Business Community	●	●	●	●	●	●
	Professional, Full-Time Advocacy Staff	●	●	●	●	●	●
ADDITIONAL BENEFITS	Introductions to Community Leaders, Elected Officials, and Local Government Representatives	●	●	●	●	●	●
	Annual Event Sponsorship & Advertising Credit		\$350	\$600	\$1,200	GOLD	PLATINUM
	Discounted Export Document Services	●	●	●	●	●	●
	Complimentary Conference Room Usage per Year		2	4	6	8	Unlimited
	Enhanced Ribbon Cutting Celebration with Social Media		●	●	●	●	●
	Complimentary Tickets to Chamber Signature Events			2/event	4/event	6/event	8/event
	Additional Business Location Logins & Directory Listings			2	4	6	6
	Custom Member Address List (\$150 Value)			●	●	●	●
	Custom Research & Community Data Reports				●	●	●
	Invitation to Annual Community Investors Summit				●	●	●
	Free Member Exclusive Marketing Email to Full Membership				1	2	2
	Discounted Chamber Marketing & Event Sponsorship					25% Off	25% Off
	Discounted Leadership Chapel Hill-Carrboro Registration					●	●
	Logo on Major Investors Webpage & Video					●	●