



The Chamber
For a Greater Chapel Hill-Carrboro

2025 Business Leader Membership Benefits
Annual Investment \$4,675

Chamber membership offers you more than make meaningful community connections, we also advocate for you and the success of your business. Let us tell your story, connect you to key leaders in our region, provide market research and community data, and navigate the complexities of growing your business. **We work for you!**



“The Chamber’s flawless execution of events and detailed customer service provide the perfect backdrop for me to make meaningful connections in the community.”

Keith Wallace, Merritt Properties

DRIVE PROGRESS

We know successful businesses create successful communities and that’s why we advocate for your local business interests and work to build a resilient community where you can thrive.

- Our Chamber staff works every day to create a successful business climate by representing your interests with local governments.
- With your membership, you have access to a professional, full-time advocacy staff to help you navigate complex local issues.
- Your membership funds The Chamber’s successful economic and community development work advancing key initiatives including The Campaign for a Greater Chapel Hill-Carrboro, Leadership Chapel Hill-Carrboro, & the biennial Inter-City Visit.

GET CONNECTED

Whether we see you or not, your Chamber connects you with the people and information you need to thrive.

Business Leader membership includes all basic Chamber membership benefits **PLUS...**

- Access to The Chamber’s membership database
- Complimentary programs each month including industry leader calls, training, networking, and critical issues forums
- **4 complimentary tickets** to each ticketed event
- A **\$1,200** sponsorship or marketing credit
- Complimentary **Member Exclusive e-mail blast**
- Invitation to two semi-annual Community Investor Summits
- Up to **4 enhanced** business directory membership listings
- Custom Research and Community Data Reports
- Custom Member Address List
- Host an **enhanced** ribbon cutting or milestone celebration
- **AND** Give your employees and their families access to high quality, low cost healthcare and dental care with Piedmont Health



See upcoming events at
carolinachamber.org/

STAY INFORMED

Your Chamber connects you to the local people and information you need to make good business decisions.

- Policy Event Series
 - ⇒ Economic Forecast
 - ⇒ Economic Development Forum
 - ⇒ Policy on Tap
 - ⇒ Coffee with the Candidates
- State of the Community Report & Conference
- Government Affairs Newsletters
- Industry-Specific Briefings
- Timely CEO Update Emails

Connect, Advocate, Drive Progress & Build Community

2026 Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader
CONNECT	Annual Membership Investment	\$625	\$885	\$1,585	\$4,675	\$6,855	\$9,875
	Meaningful Connections Through Strategic Referrals	●	●	●	●	●	●
	Free Access to Monthly Programs & Networking	●	●	●	●	●	●
	Discounted Access to Annual Signature Events	●	●	●	●	●	●
	Membership in the Black Business Alliance (if applicable)	●	●	●	●	●	●
	Membership in the Carrboro Business Alliance (if applicable)	●	●	●	●	●	●
	Invitations to Quarterly Women’s Networking Events	●	●	●	●	●	●
	Included access to Chapel Hill Young Professionals (CHYP) Events	●	●	●	●	●	●
	Online Business Directory Listing	Standard	Standard	Enhanced	Enhanced	Enhanced	Enhanced
	Share Job Openings & Member Events Online	●	●	●	●	●	●
SAVE MONEY	Complimentary Area Maps, Visitors & Relocation Guides, and State of the Community Data books	●	●	●	●	●	●
	Discounted Small Business Health, Dental, and Prescription Services through Piedmont Health	●	●	●	●	●	●
	Lower Credit Card Fees Through i3 Verticals	●	●	●	●	●	●
	Discounted Office Supplies & Print Services at Staples & Office Depot	●	●	●	●	●	●
	Discounted Computers & Accessories through Lenovo	●	●	●	●	●	●
	Discounted Advertising in the Visitors & Relocation Guide through Chapel Hill Magazine Partnership	●	●	●	●	●	●
	Complimentary Notary Services	●	●	●	●	●	●
ADVOCATE	Recruit Employees through Chamber Job Board	●	●	●	●	●	●
	Improve Regulatory Environment & Business Climate	●	●	●	●	●	●
	Support Workforce Development & Talent Pipeline Initiatives	●	●	●	●	●	●
	Increase Collective Voice & Influence of Business Community	●	●	●	●	●	●
	Professional, Full-Time Advocacy Staff	●	●	●	●	●	●
ADDITIONAL BENEFITS	Introductions to Community Leaders, Elected Officials, and Local Government Representatives	●	●	●	●	●	●
	Annual Event Sponsorship & Advertising Credit		\$350	\$600	\$1,200	GOLD	PLATINUM
	Discounted Export Document Services	●	●	●	●	●	●
	Complimentary Conference Room Usage per Year		2	4	6	8	Unlimited
	Enhanced Ribbon Cutting Celebration with Social Media		●	●	●	●	●
	Complimentary Tickets to Chamber Signature Events			2/event	4/event	6/event	8/event
	Additional Business Location Logins & Directory Listings			2	4	6	6
	Custom Member Address List (\$150 Value)			●	●	●	●
	Custom Research & Community Data Reports				●	●	●
	Invitation to Annual Community Investors Summit				●	●	●
	Free Member Exclusive Marketing Email to Full Membership				1	2	2
	Discounted Chamber Marketing & Event Sponsorship					25% Off	25% Off
	Discounted Leadership Chapel Hill-Carrboro Registration					●	●
	Logo on Major Investors Webpage & Video					●	●