



The Chamber
For a Greater Chapel Hill-Carrboro

**Align Your Brand and
Elevate Your Visibility.**

Connect with our
business community in
ways that humanize your
organization, reflect your
values, and build lasting
relationships.

Contact Michelle Brown
(mbrown@carolinalchamber.org) for
more information on how to sponsor
Chamber events and programs.

2026 Sponsorship Opportunities

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The Chamber's 83rd Annual Meeting

Event Details:

Date: Thursday, February 26

Time: 4:00 - 6:30pm

Location: Kenan-Flagler
Business School

Expected Attendance: 220

Event Overview:

The Chamber's Annual Meeting is a yearly gathering of our key stakeholders to hear how The Chamber's initiatives continue to support business growth, community partnerships, and regional impact.

Formatted with an engaging presentation followed by a networking reception, the Annual Meeting is designed to inform and intentionally connect Chamber members and guests with each other.

This event is a high-impact way to increase your visibility and align your brand with The Chamber at a moment when our most engaged business and community leaders are all in the room. Sponsors receive prominent name and logo recognition across event materials, along with complimentary tickets that give your team direct access to key leaders and decision-makers.

Presenting Sponsorship - \$3,600 | 1 avail.

Includes:

- "Presented by [Your Organization]" on all materials
- Speaking opportunity at the podium
- Verbal recognition from the podium
- Name and logo on all materials
- 10 complimentary tickets

Program Sponsorships - \$2,000 | 3 avail.

Options Available:

- Vision of the Future Sponsor
- Year in Review Sponsor
- Reception Sponsor

Includes:

- Speaking Opportunity
- Name and logo on all materials
- 6 complimentary tickets

Event Sponsorships - \$1,250 | 5 avail.

Options Available:

- Awards Sponsor
- Parking Sponsor
- Food & Beverage Sponsor

Includes:

- Verbal recognition from the podium
- Name and logo on all materials
- 4 complimentary tickets

Contributing Sponsorships - \$800

Includes:

- Name and logo on all materials
- 2 complimentary tickets

All event materials include: The Chamber's online event page, the event program, and email communications.

2026 Bocce Tournament

Event Details:

Date: Thursday, April 23

Rain Date: April 30

Time: 2:30pm - 7:00pm

Location: The Farm

Expected Attendance: 90

Event Overview:

This annual fundraiser for The Chamber offers an afternoon of friendly competition, and environment to forge meaningful connections, and the ability to aid our year-round economic and community development work.

But Wait... There's More!

As a fundraiser to support The Chamber's successful economic and community development work, Chamber members also have the opportunity to donate an item to our accompanying Silent Auction.

Consider donating an item to the silent auction to market your product or services (\$100 min value). For those unable to attend, auction bids can be placed online from anywhere on the day of the event!

Contact Hayley Loftus
(hloftus@carolinachamber.org) to learn more about the auction.

Presenting Sponsorship - \$3,600 | 1 avail.

At the top sponsorship level, your organization is aligned with a beloved Chamber tournament and is in critical support of our mission.

Includes:

- "Presented by [Your Organization]" on all materials
- Recognition from Chamber CEO in front of all players
- Speaking opportunity to welcome all players
- 3 teams and 1 fan pass

Program Sponsorships - \$2,000 | 2 avail.

Options Available:

- Leaderboard Sponsor
- Reception Sponsor

Includes:

- Recognition from Chamber CEO in front of all players
- Speaking Opportunity during the reception
- 2 teams

Event Sponsorships - \$1,200 | 10 avail.

Options Available:

- Beverage Sponsor (Beer, Cocktail, and/or Soft Drink)
- Catering Sponsor
- Host Sponsor
- Court Sponsor
- Scorecard Sponsor
- Giveaway Sponsor
- Fan Club Sponsor
- Hydration Sponsor

Includes:

- Recognition from Chamber CEO in front of all players
- 1 team

Contributing Sponsorships - \$800 | 5 avail.

All sponsorship opportunities include name and logo recognition on The Chamber's online event page, the event program, event signage and email communications.

2026 State of the Community Report

Event Details:

Date: Thursday, June 4

Time: 8:00am – 10:30am

Location: UNC's Friday
Conference Center

Expected Attendance: 300

Event Overview:

The Chamber's State of the Community Report is the premier event for leaders and innovators seeking the latest insights into the well-being of our community and the greater surrounding region.

This annual presentation, given by Chamber CEO Aaron Nelson, provides a deep dive analysis on key social, economic, and environmental indicators that shape our community's trajectory.

This gathering represents a unique opportunity to connect your brand with decision-makers who are actively invested in the future of Greater Chapel Hill-Carrboro. Sponsors gain exceptional visibility among the region's most influential leaders and demonstrate their commitment to data-driven community development.

Presenting Sponsorship - \$3,600 | 2 avail.

Includes:

- "Presented by [Your Organization]" on all materials
- Speaking opportunity at the podium
- Verbal recognition from the podium
- 8 complimentary tickets with reserved premium seating

Section Sponsorships - Prices Vary | 4 avail.

Options Available:

- Databook Sponsor | \$2,000
- Community Health Section Sponsor | \$1,600
- Workforce Section Sponsor | \$1,600
- Education Section Sponsor | \$1,600

Includes:

- Speaking opportunity at the podium
- Verbal recognition from the podium
- 4 complimentary tickets with reserved premium seating*

*Databook Sponsorship comes with 2 complimentary tickets

Event Sponsorships - \$1,200 | 3 avail.

Options Available:

- Registration Sponsor
- Breakfast Sponsor
- Host Sponsor

Includes:

- Added signage in applicable location
- 2 complimentary tickets with reserved premium seating

Contributing Sponsorships - \$800 | 6 avail.

Includes:

- 2 complimentary tickets with reserved premium seating

All sponsorships come with name and logo recognition on The Chamber's website page, all email communications, and the event print program and signage.

2026 Business Excellence Awards

Event Details:

Date: Thursday, December 4

Time: 11:30am - 2:00pm

Location: American Legion
Post 6

Expected Attendance: 130

Event Overview:

The Chamber's Business Excellence Awards (BEAs) celebrates and honors the local innovation, leadership, and service that allows our business community to thrive. From visionary entrepreneurs to long-standing institutions to impactful non-profits, the BEAs shine a spotlight on those who go above and beyond to make our community a better place.

Sponsorship at this annual celebration positions your organization in front of the best in our local business community. Whether you are underwriting the program or aligning your brand with one of the ten of our meaningful awards, your support inspires a business environment that thrives in connection over competition.

Presenting Sponsorship - \$3,600 | 1 avail.

Includes:

- "Presented by [Your Organization]" on all materials
- Speaking opportunity at the podium
- 10 complimentary tickets with reserved premium seating

Award Sponsorships - \$1,600 | 10 avail.

Includes:

- Speaking opportunity at the podium + present your award to the winner
- 2 complimentary tickets with reserved premium seating

Our Awards:

- New Business of the Year
- Micro-Enterprise Business of the Year
- Mid-Size Business of the Year
- Large Business of the Year
- Non-Profit of the Year
- Innovation Award
- Community Impact Award
- Businesswoman of the Year
- Chapel Hill Young Professional of the Year
- Black Business Alliance Businessperson of the Year

Event Sponsorships - Prices Vary

Options Available:

- Host Sponsor - \$1,600
- Food & Beverage Sponsor - \$1,200
- Dance Break Sponsor - \$1,200
- Red Carpet - \$1,200

Includes:

- Verbal recognition from the podium
- 2 complimentary tickets with reserved premium seating

Contributing Sponsorships - \$800 | 5 avail.

Includes:

- 2 complimentary tickets

All sponsorships come with name and logo recognition on The Chamber's website page, all email communications, and the event print program and signage.

Leadership Chapel Hill-Carrboro

Leadership Chapel Hill-Carrboro is an established community leadership program that has been run by The Chamber for decades. Aligning your brand with Leadership Chapel Hill-Carrboro positions your organization with both the rising generation of leaders in our community and the pillar organizations they engage and work with.

Program

Presenting Sponsor: \$5,000
Kick-Off Sponsor: \$1,250
Graduation Sponsor: \$1,250
Team Building Sponsor: \$1,000

Align your brand with a milestone portion of the program with this premium sponsorship opportunity.

Session

Lunch Sponsorship: \$800
4 Available
Session Sponsorship: \$800
10 Available
Bus Tour Sponsorship: \$500
3 Available
Swag Sponsorship: \$500
3 Available

Scholarship

\$1,000 Minimum
Make a significant difference by helping a local leader attend leadership.

 In the 2025 Leadership Class, we welcomed 28 new Fellows. Help a local leader be a part of an incredible legacy for 2026.

Opportunity Benefits	Presenting Sponsorship	Kick-Off + Graduation Sponsorship	Team Building Sponsorship	Lunch + Session Sponsorship	Bus + Swag Sponsorship	Scholarship Sponsorship
Top billing name and logo recognition	✓					
Verbal Recognition	✓	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓	✓
Welcome Opportunity	✓	✓	✓	✓		
Opportunity to provide branded gift	✓	✓	✓			
Opportunity to distribute materials	✓			✓	✓	
Name and logo recognition in all materials	✓	✓	✓	✓	✓	✓
Help a local leader attend Leadership	✓					✓

2026 Inter-City Visit

The Chamber's biennial Inter-City Visit (ICV) takes 80+ of our community's top leaders across business, government, and university sectors to a peer community to learn about community initiatives that apply to our long-term impact efforts back home. Aligning your brand with the Inter-City Visit positions you as an organization that stands with progress and meaningful community investment.

Conference Sponsorships

Presenting Sponsorship: \$7,500 | 1 Available
Welcome Reception Sponsorship: \$2,500 | 1 Available
Conference Dinner Sponsorship: \$2,500 | 1 Available
Transportation Sponsorship: \$2,000 | 1 Available
Closing Reception Sponsorship: \$1,500 | 1 Available
Lunch Sponsorship: \$1,000 | 3 Available
Individual Session Sponsorship: \$800
Breakfast Sponsorship: \$500 | 2 Available

Scholarship

\$1,500 Minimum

Make a significant difference as you help a local leader attend Inter-City Visit.

Opportunity Benefits	Presenting Sponsorship	Welcome Reception Sponsorship	Closing Reception Sponsorship	Breakfast + Lunch Sponsorships	Session Sponsorships	Transportation Sponsorship	Scholarship Sponsorships
Top billing name and logo recognition	✓						
Verbal Recognition	✓	✓	✓	✓	✓	✓	
Social Media Promotion	✓	✓	✓	✓	✓	✓	✓
Speaking Opportunity	✓	✓	✓	✓	✓	✓	
Promotion on ICV webpages	✓	✓	✓	✓	✓		
Name and logo recognition in all materials	✓	✓	✓	✓	✓	✓	
Help a local leader attend ICV	✓						✓



Chamber Programming

Annual Presenting Sponsorships

\$1,500

Business After Hours *Bi-Monthly Gatherings*

- ✓ Logo recognition on all materials
- ✓ Speaking opportunities at events
- ✓ Marketing table available by request
- + Visibility to 50+ attendees at each event
- + Potential partnerships with host sponsors
- * Individual event table sponsorships are available for \$250/event

\$1,000

Business Before Hours *Monthly Gatherings*

- ✓ Logo recognition on all materials
- ✓ Speaking opportunities at events
- ✓ Marketing table available by request
- + Visibility to 30+ attendees at each event
- * Individual event table sponsorships are available for \$150/event

\$1,000

Non-Profit Executives *Lunch & Learn - Bi-Monthly*

- ✓ Logo recognition on all materials
- ✓ Verbal recognition at each event
- * Individual session sponsorships are available for \$300

\$1,000

Real Estate Roundtable *Monthly Virtual Gatherings*

- ✓ Name and logo on all materials
- ✓ Verbal recognition at each event
- * Individual session sponsorships are available for \$200



Chamber Programming

Annual Presenting Sponsorships

\$1,500

Black Business Alliance Triannual Gatherings

- ✓ Logo recognition on all materials
- ✓ Speaking opportunities at events
- ✓ Marketing table available by request
- + Potential partnerships with host sponsors
- * Individual event table sponsorships are available for \$150/event

\$1,500

Carrboro Business Alliance Quarterly Gatherings

- ✓ Logo recognition on all materials
- ✓ Speaking opportunities at events
- ✓ Marketing table available by request
- + Potential partnerships with host sponsors
- * Individual event table sponsorships are available for \$150/event

\$1,500

Chapel Hill Young Professionals Bi-Monthly Gatherings

- ✓ Logo recognition on all materials
- ✓ Speaking opportunities at events
- ✓ Mini expo table available by request
- + Potential partnerships with host sponsors
- + Individual event table sponsorships are available for \$150/event

\$1,600

Women's Network Quarterly Gatherings

- ✓ Name and logo on all materials
- ✓ Speaking Opportunities at each event
- ✓ Two complimentary tickets to each event
- 📢 **Fall Women's Luncheon:** Mini-expo tables are available for \$400
- * Seminar & Social Presenting: \$800
- + Host Sponsorships available



Policy Event Series

Series Overview

The Chamber's policy-centered Event Series aims to advance partnerships and strong relationships between our local government and our business community. We strive to foster an environment ripe for meaningful dialogue and information-sharing.

Events Available

Economic Forecast Forum

Wednesday, March 11th | The Lumina Theater

Invested Chamber members gather to receive timely information on the current performance and future predictions of our national, state, regional, and local economy.

Presenting Sponsor: \$2,500

Host Sponsor: \$1,600

Program: \$1,200

Local Business Conditions Survey Sponsor: \$800

Contributing Sponsor: \$800

Growth and Development Update

Thursday, July 30th

Chamber members hear directly from leading developers, planners, and local economic development directors on what's next for economic vitality in our community.

Presenting Sponsor: \$2,500

Host Sponsor: \$1,600

Community Progress Sponsor: \$1,200 | 2 avail.

Reception Sponsor: \$1,200

Contributing Sponsor: \$800 | 5 avail.

Sponsorship Benefits

- Name and logo on all event materials
- Complimentary tickets (2 or 6, depending on level)
- Verbal recognition during the program

Policy on Tap

- Quarterly conversations on Chamber Policy Issues
- Casual, low barrier engagement with local decision-makers and government offices

Presenting and Host Sponsorships are sold for 2026. Bar Sponsorships are available.



Local Government Appreciation Reception

Event Details:

Date: Thursday, July 30

Time: TBD

Location: TBD

Expected Attendance: 90

*Held in combination with the
Economic Development Forum*

Event Overview:

Join us in honoring and thanking our dedicated elected and senior government officials for their dedication and thoughtful contributions to our community.

This annual tradition is hosted in collaboration with The Chamber's Government Affairs Committee, the Carrboro Business Alliance Policy Committee, and the Black Business Alliance Leadership Council.

Host Sponsorship Benefits

- Name and logo on all communications
- Branded signage at the event
- Verbal recognition from Chamber staff during the program

Contributing Sponsorships

- Gifts for our local officials
- Table Sponsorships
- Registration Sponsorship
- Food and Beverage Sponsorship

Contact Michelle Brown for pricing.



GET IN TOUCH

Purpose-Driven Alignment That Humanizes Your Brand

Align your brand with the initiatives that reflect what matters most to your organization. Gain the opportunity to tell your story, showcase your values, and create authentic awareness that humanizes your brand in our thriving local business community and beyond.

Contact Us



919-967-7075



mbrown@carolinachamber.org



[carolinachamber.org/
host-or-sponsor](https://carolinachamber.org/host-or-sponsor)

Elevated Visibility Within an Invested Network

Put your brand in front of fellow businesses that have intentionally invested in our Chamber network. Gain the ability to position your organization within The Chamber's established programming and digital channels, maximizing visibility and connection with those who are actively engaged in our local business community.

You May Have Credit!

Small Business Tier: \$350

Business Builder Tier: \$600

Business Leader Tier: \$1,200

**Major Investors: 25%
Discount**