

# CHEERS FOR CHILDREN

A Wine Tasting Event Supporting



**BOYS & GIRLS CLUBS**  
OF DURHAM AND ORANGE  
COUNTIES



## SPONSORSHIP PACKET

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2  
1

[WWW.BGCDOC.ORG](http://WWW.BGCDOC.ORG)

# ABOUT THE CLUB

The Boys & Girls Clubs of Durham and Orange Counties: Aims to make a fundamental difference in the lives of all youth, but especially those who need guidance the most.



## WE SERVE

over 300 children annually through after-school and summer camp programs.

## WE OFFER

programs in character & leadership, academics, health & life skills, the arts, and sports, fitness & recreation.

## WITHOUT THE BOYS & GIRLS CLUB...

**68%** of our members would receive their last meal at school.

**71%** would go to a home without adult supervision.

**63%** would go to a gang identified territory during peak recruitment periods.

**88%** wouldn't get adequate exercise during afterschool time.

# BGCDOC BY THE NUMBERS

Since 1939, the Boys & Girls Clubs of Durham and Orange Counties has been a steadfast champion for youth by offering quality programming focused on life skills and academic achievements. Each year, more than 300 youth are served through club membership and community outreach.

## 2017-2018 SNAPSHOT MEMBER DEMOGRAPHICS

**14%**  
AGES 13-18



**28%**  
AGES 6-8

**58%**  
AGES 9-12

**43%**  
FEMALE



**57%**  
MALE

**ETHNICITY:** Asian .4% | Black: 84.1% | White: .5% | Latino: 9.0% | Other: .5% | Multiple: .7% | Missing: 4.8%

**\$10** ANNUAL MEMBERSHIP FEE • **\$1,500** ANNUAL COST TO SERVE ONE MEMBER

**\$700,000** ANNUAL BUDGET



# WHY SPONSOR

The mission of the Boys & Girls Clubs of Durham and Orange Counties is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens. We want today's generation to be successful in school and in life, to be healthy and active, and to develop the strong character they'll need to become the future leaders of our city.



## ACADEMIC GRADUATES

Our goal is to help 100% of our members stay on track to graduate from high school on time, with 70% of Club seniors college bound.

## 21ST CENTURY LEADERS

Young people learn the importance of, and participate in, volunteerism within our community.



## HEALTHIER GENERATION

Club youth participate in regularly scheduled physical activity and learn the importance of eating a healthy diet and maintaining a healthy weight.



Every day, thousands of local kids leave school with no place to go, putting them at risk of being unsupervised, unguided, and unsafe. As a leading advocate for youth, we are committed to ensuring that every child has access to a safe place after school and during the summer where they can build the knowledge, skills, and behaviors to

out them on the path to a great future. We need your help to ensure that while this amazing community thrives, the children of Durham and Chapel Hill aren't left behind. With your help, we can reach more kids in need by growing and expanding further into the Durham and Orange County communities.





# *Cheers for Children*

A WINE TASTING EVENT  
SUPPORTING

**BOYS & GIRLS CLUBS  
OF DURHAM & ORANGE COUNTIES**

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**SATURDAY, OCTOBER 23, 2021**

6PM Virtual Tour of Club | 7PM Wine Tasting & Dinner

**AT HILL HOUSE**

900 S. Duke St. Durham NC 27707

# SPONSORSHIP LEVELS

## GREAT FUTURES CIRCLE

**\$10,000+**

Opportunity to introduce keynote speaker, inclusion in all media, logo inclusion on invitation, opportunity for a check presentation, name & logo on bar, placement of logo/link on website, logo/Name on event signage, full table with signage, inclusion in social media posts, logo inclusion in event program, featured in fall newsletter (900 recipients), Recognition in 2021 Annual Report.

**25 WINE TASTING TICKETS**

## CHAMPION'S CIRCLE

**\$5,000+**

Opportunity for a check presentation, name & logo on bar, placement of logo/link on website, logo/Name on event signage, full table with signage, inclusion in social media posts, logo inclusion in event program, featured in fall newsletter (900 recipients), Recognition in 2021 Annual Report.

**15 WINE TASTING TICKETS**

## BLUE DOOR CIRCLE

**\$2,500+**

Name & logo on bar, placement of logo/link on website, logo/Name on event signage, full table with signage, inclusion in social media posts, logo inclusion in event program, featured in fall newsletter (900 recipients), Recognition in 2021 Annual Report.

**10 WINE TASTING TICKETS**

## SAFE KID'S CLUB

**\$1,500+**

Full table with signage, inclusion in social media posts, logo inclusion in event program, featured in fall newsletter (900 recipients), Recognition in 2021 Annual Report.

**8 WINE TASTING TICKETS**

## PARTNERS IN SUCCESS

**\$500+**

Inclusion in social media posts, logo inclusion in event program, featured in fall newsletter (900 recipients), Recognition in 2021 Annual Report.

**2 WINE TASTING TICKETS**



# SPONSORSHIP FORM

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

I WOULD LIKE TO SUPPORT THE BOYS & GIRLS CLUBS OF DURHAM AND ORANGE  
COUNTIES WITH THE FOLLOWING SPONSORSHIP:

\$10,000    \$5,000    \$2,500    \$1,500    \$500

Checks can be made payable to Boys & Girls Clubs of Durham and Orange Counties  
and mailed to PO BOX 446, Durham NC 27702.

To pay by credit card, please fill out the following:

Name on card: \_\_\_\_\_ Card number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

I WOULD LIKE TO BE INVOICED FOR MY CONTRIBUTION

Sponsorship funds & a list of attendees are due by October 1st, in order to  
receive all benefits corresponding to your level.

Thank you!

The staff and students at the Club are excited to make the community a  
safer place for kids, and we are grateful for your sponsorship.

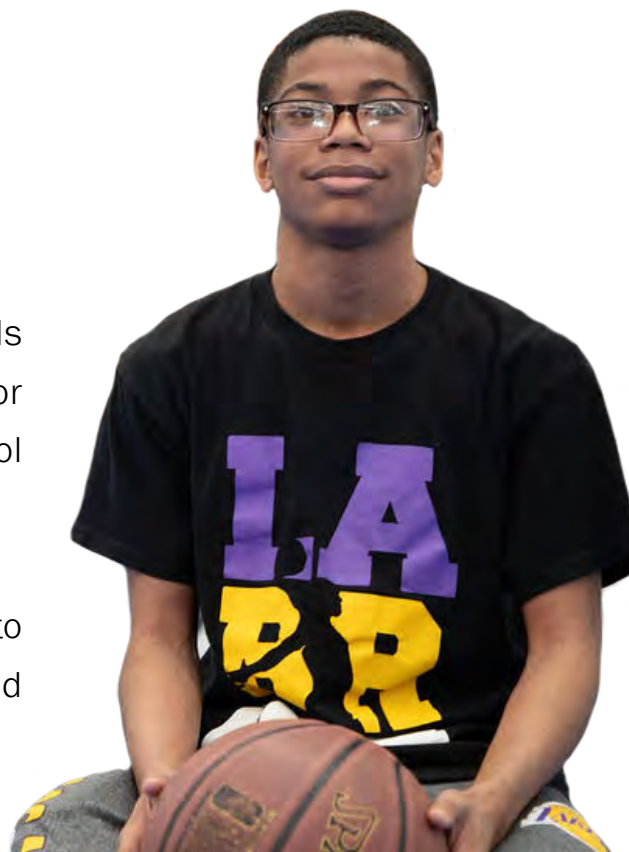
The Boys & Girls Clubs of Durham and Orange Counties is a 501(c)(3)  
nonprofit organization. Our Federal Tax ID is 56-6001906.

# THANK YOU!

We look forward to seeing you in October.

If you have any questions about the Boys & Girls Clubs of Durham and Orange Counties and/ or would like to visit and see the after school program in action, we welcome you!

The staff and students at the Club are excited to make the community a safer place for kids, and we are grateful for your sponsorship.



## MEET OUR BOARD OF DIRECTORS

### **LYNDA CURTIS**

Retired, Bellevue Hospital

### **TRAVIS ROUSE**

M&F Bank

### **MONTRESSA SNEED**

Blue Cross Blue Shield of North Carolina

### **MARYWINNE SHERWOOD**

Retired, County Mental Health

### **DREW SHOEMAKER**

Credit Suisse

### **MARK WALKOWE**

Community Services Division

### **SARA WAJDA**

UNC

### **PAM HESTER**

Biogen

### **ANITA HOLT**

The Forest at Duke

### **KEVIN EPPS**

Cisco

### **KIMBERLY WILLIAMS**

Right Time Realty

### **SAM DIFRANCO**

Trinity Partners

### **DEE MCDUGAL**

Pac West

### **TAMEKA REED**

PNC Bank